

# EUROPEAN HOSPITAL

Valid as of October 2025

media kit 2026



**Partnership  
that connects -  
your access to the  
European health-  
care market**

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verlage

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### Profile

The newspaper European Hospital (EH), which is published quarterly, is the leading publication to provide up-to-date information and profound insights into the scientific and economic developments in European healthcare.

European Hospital brings together visionaries and experts who are passionate about their common goal to enhance our quality of life and are willingly prepared to work in a highly regulated industry that impacts us all in this challenging times more than ever.

**EUROPEAN HOSPITAL – The European forum for those in the business of making healthcare work!**

**Frequency:** 3 issues

European Hospital is available both in print and as an ebook, reaching over 30,000 subscribers.

### Target groups

Professionals and decision-makers from the European healthcare sector (mainly CEOs, medical directors, head physicians and IT specialists).

### Our topics

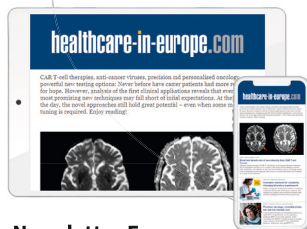
- Radiology
- Laboratory
- Pathology
- Health IT
- Surgery
- Artificial intelligence
- Women's Health



**RADBook**



**LABBook**



**Newsletter European Hospital**



**healthcare-in-europe.com**



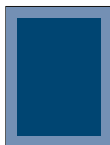
**European Hospital**

All mediakits available at [mgo-fachverlage.de/mediadaten/#healthcare](http://mgo-fachverlage.de/mediadaten/#healthcare)



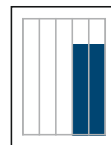
**We report on radiology, laboratory and pathology in each issue.  
In addition, there is always another focus topic.**

Issue	Publishing Date	Booking & Editorial deadline	Advertising material deadline	Focus topics	Fair & congresses
1-2026	17.02.26	23.01.26	30.01.26	Health IT & Radiology <b>including EH@ECR</b>	HIMSS ECR DMEA ECCMID, ICLM, ICLMCR , LABS Expo
2-2026	02.06.26	08.05.26	13.05.26	Surgery & Women's Health	AACC, EuroMedLab, ADLM, ESC, EUROSON, RÖKO, ESP, Automa
3-2026	03.11.26	12.10.26	16.10.26	Artificial intelligence (AI)	MEDICA, RSNA, WFUMB, Euroson, Digital Pathology & AI Congress: Europe, Automa, RKR



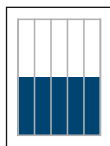
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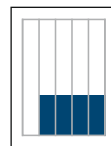
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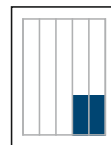
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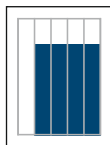
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## Premium Multimedia Packages – Overview

### 1. Premium Sponsored Article Package

#### Services:

- Publication of a sponsored article in the European Hospital magazine (A3 format)
- Additional publication of the sponsored article on the website healthcare-in-europe.com (English version)
- Sponsored article included in the English newsletter of healthcare-in-europe

**Package price:** €10,900

### 2. Combo Offer

#### Services:

- 2 x half A3 page sponsored articles in the European Hospital magazine
- 1 x sponsored article on the healthcare in europe website

**Package price:** €9,900

### 3. Annual Offer: 3 for 2

#### Services:

- 3 insertions in the European Hospital magazine
- Pay for only 2 insertions, the third is free



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