

media kit 2026



Profile

RADBook gives an overview about the most innovative diagnostic imaging systems for radiologists, cardiologists and managing directors of hospitals in Europe. Whether a new radiology department is to be established or radiological equipment has to be replaced, the RADBook guides you through digital mammography, digital X-Ray equipment, CT, MR, Ultrasound, PACS & RIS solutions and other equipment.

Every chapter starts off with an article presenting trends, developments and innovations in the specific sector followed by an overview about the products plus accessories.

Frequency: once a year (ECR 2026)

Print run: 10,150 copies

Target groups

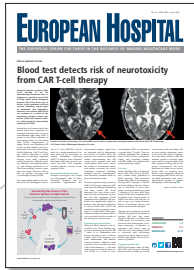
Medical experts and decision makers in European hospitals (mainly radiologists, cardiologists and managing directors).

Booking deadline: December 18, 2025

Product entries & advertorials deadline: January 16, 2026

Advertising material deadline: January 30, 2026

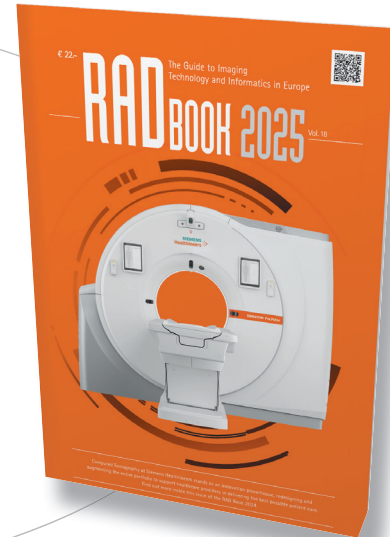
Publishing date: **February 19, 2026**



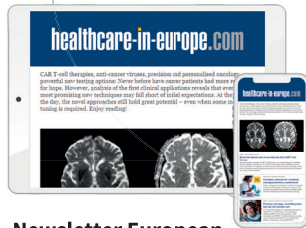
European Hospital



LABBook



RADBook



Newsletter European Hospital



healthcare-in-europe.com

All mediakits available at mgo-fachverlage.de/mediadaten/#healthcare



CT

Photon-counting CT
 Dual Source CT · Volume CT
 20 to 64 Slices · 2 to 16 Slices
 Mobile CT · Mammo CT
 Conebeam CT · Oncology CT
 Mobile CT Solutions
 Accessories / Complementary
 Systems
 Refurbished

MRI

PET MRI
 7 Tesla · 3 Tesla · 1.5 Tesla
 High-V MRI (0.55 Tesla)
 Oncology · Open MR
 MRI Coils
 Refurbished

Accessories

Injectors

Injectors
 Accessories

Interventional Systems

Multi-Modality Suites
 Bi-Plane · Single Plane
 Surgical Flat Panel Systems
 Surgical Flat Panel C-Arms
 Surgical II-C-Arms
 Refurbished
 Accessories

AI

Planning · Reading
 Scanning · Reporting

R/F Systems

Mobile X-ray

Vista Sistemi Medicali - Visitor T30M		Warranty
Power	Operation	Yes/No
32 kW	Battery	Yes

Highlights

- Motorized mobile unit, battery powered
- Exposures are possible without connecting the unit to an external power supply
- Compact structure and flexible positioning
- 3 320° rotating columns with telescopic arm
- Free positioning adjustment through tube-head controls
- Frontal bumper with anti-collision function
- kV Range: 40 – 125 kV
- mAs Range: 0.1 – 320 mAs



Mobile X-ray

Vista Sistemi Medicali - Visitor T30R		Warranty
Power	Operation	Yes/No
32 kW	Main	No

Highlights

- Mobile unit designed for intensive care units as well as orthopedic, pediatric or surgery departments
- Compact design for a high maneuverability of the unit
- 3 90° arm rotation for increased flexibility of X-ray tube positioning
- oRVr anatomic mode
- User-friendly control panel
- High performance generator and double focal spot (0.3 / 1.3 mm)
- Tubehead + kV Range: 40 – 125 kV
- mAs Range: 0.1 – 220 mAs




Business Intelligence

Siemens Healthineers - teamplay X-ray Dashboard

Highlights

- teamplay X-ray Dashboard™ brings transparency to image injections and EM (Exposure Index) of your radiography examinations, helping you to increase quality of X-ray imaging and the operational efficiency of your fleet.
- Track and document your institution's rejection rate for quality control and regulatory requirements
- Conduct in-depth rejection analysis on various levels, ranging from reject reasons to clinical protocols
- Monitor under- or overexposure of X-ray images with Exposure Index (EI) and Deviation Index (DI)

*Hardware is not commercially available in all countries. If the services are unavailable in your country due to regulatory or other reasons, the latest offering is used by default.



Accessories / Complementary Systems

Canon Electron Tubes & Devices - XRR-3332 X



Highlights

- 3 inch ROTANODE X-ray tube assembly for Mobile systems
- 20 percent smaller size / 22 percent lighter weight housing than previous model
- High power input: 46 kW / 20 kW (D 1.3)
- XRR-3332X is useful for designing smaller and excellent mobile system
- Adopt large capacity anode target to support multipurpose diagnostic application
- Size: 1.2 / 0.6
- Power: 46 kW / 20 kW
- Capacity: 300 kHr (anode heat content) / 870W (anode heat dissipation)

Accessories / Complementary Systems

Canon Electron Tubes & Devices - XRR-6653X



Highlights

- 3 inch ROTANODE X-ray tube assembly for DR systems
- 20 percent smaller housing than previous model
- Can be used as a replacement part for similar models
- Size: 0.8 (0.6 front spot)
- Power: 52 kW / 12 kW (input power)
- Capacity: 600 kHr (anode heat content) / 1.870W (anode heat dissipation)
- High throughput (5000 continuous anode input power)
- High resolution image with small focal spot size


Accessories / Complementary Systems

DRiGEN™ - GXR Series - X-Ray Generator

Power	Capacity	UPS
32 / 40 / 52 / 68 / 83 kW	32 / 40 / 52 kW	32 / 40 kW

Highlights

- High-frequency generator perfect for general radiography
- Excellent reproducibility, accuracy and linearity
- Smaller, lighter modular design
- 1,280 APR conditions with APR utility software
- Safe overloading and housing overloading protection
- Real-time monitoring and self-diagnosis
- Automatic calibration for long-term usage
- Capacitor Type: compatible with standard wall outlet
- UPS Type: 0.9 kVA, free-charge (100–480 VAC) line power
- UPS Type: Operation time of up to 12 hours, and 3,500 X-ray shots during a power failure



IT Systems

RIS · Business Intelligence
 PACS · VNA · Reading
 Mammo Workstations
 Remote Scanning
 Pathology · Portal Solutions
 Utilities / Add-ons
 Mobile RIS/PACS Viewer
 Dose Management Systems

Women's Health

Mammo CT
 Tomosynthesis
 Digital Mammography
 Biopsy Units
 Film-Screen Mammography
 Mammo Workstations

R / F Systems

Bucky · Fluoroscopy
 Mobile X-Ray
 CR · DR · Portable DR
 DR Detectors · Mobile DR
 Flatpanel Fluoro
 DXA
 Business Intelligence
 R/F digital
 Accessories

Molecular Imaging

PET-CT · PET-MRI · SPECT-CT · SPECT
 Refurbished

Displays / Printers

Displays – Mammo/Color/Grayscale
 DVD Import · DVD Burner · Printers

Ultrasound

Testing Devices

Women's Health

Mammo CT

AS-CT – Advanced Breast CT – mview

Pixel size
100µm

Scan time
7-12 s

Detector type
Photon counting



Highlights

- Leading edge breast CT system for a revolutionary breast imaging experience
- Real 3D images with high isotropic resolution (voxel size: 150 µm)
- Superposition film, superb soft tissue differentiation
- Low dose in the range of mammography
- Excellent patient comfort without compression
- Short scan and examination times
- Direct converting detector for high-end sensitivity, accuracy and speed

Tomosynthesis

Fujifilm – Amulet Innovality

Pixel size
50µm/100µm/150µm

Scan angle
15° / 40°

Scan time
4.1/ 9 s



Highlights

- Unique Fujifilm developed a 5e detector using hexagonal pixels for dynamic resolution of different resolutions
- New iterative reconstruction with new level of synthetic 2D image (5-View) (Harmony) – corrected for low noise and better visibility of details, resulting in easy reading
- Ergonomic design for use and pattern
- Dynamic image processing with advanced options like fine structure correction FSC and dynamic visualization
- Tomosynthesis biplanar, vertical and lateral approach
- CEM4 energy subtraction for mammography
- Dual angle tomosynthesis for dose efficient with maximum diagnostic performance

Fujifilm – Amulet Innovality Harmony

Pixel size
50µm

Scan angle
40°

Scan time
4.1 s



Highlights

- The "Harmony" version brings together diagnostic performance with new design themes creating an environment to put your patients at ease. The new design is pleasant and safe, and is created to make the mammography examination less stressful, promoting greater relaxation and comfort.
- In addition to Amulet Innovality features, Harmony comes with new iterative reconstruction, with new level of synthetic 2D image (5-View) – corrected for low noise and better visibility of details, resulting in easy reading and Dynamic Visualization II a dynamic image processing with advanced options like fine structure correction FSC.

Hologic – 3Dimensions Mammography System

Pixel size
70µm

Scan angle
15°

Scan time
3.7 s



Highlights

- Reveal fine details with the fastest, highest resolution 3D Mammography exam using our advanced detector and innovative 3D imaging technologies designed to help detect more invasive cancers with confidence. With the integration of additional AI-powered solutions, the 3Dimensions is the smart, comprehensive platform supporting breast cancer detection, workflow optimization and risk assessment.

IMS Giotto – GMM Group – Giottto Class

Pixel size
85 – 83µm

Scan angle
30°

Scan time
11 s



Highlights

- Giottto Class is an advanced and innovative three-dimensional breast imaging technology able to perform:
 - Digital mammography examinations (2D)
 - Breast Tomosynthesis (3D)
 - Synthesized 2D image generated from 3D dataset
 - Combo Tomosynthesis & digital mammography
 - Stereotactic and tomo-guided biopsy in prone or upright position
 - Contrast Enhanced Spectral Mammography (CESM)
- IMS Giottto is a company of GMM Group

Planned Oy – Clarity 3D

Pixel size
83µm

Scan angle
15°

Scan time
13 s



Highlights

- Digital mammography system for conventional 2D imaging, diagnostic imaging, stereotactic biopsies and Digital Breast Tomosynthesis (DBT)
- Continuous 5-yr and Shot-to-shot tomosynthesis imaging method with iterative reconstruction and Tomo-Marker technology to enable sharp and artifact free images
- Intuitive Planned Clarity Flow touch screen based user interface

All product entries are transferred to our online RADBook database at healthcare-in-europe.com/en/radbook.

The screenshot displays the healthcare-in-europe.com website interface. At the top, there is a navigation bar with the site name and search icons. Below this, a secondary navigation bar lists categories: LATEST NEWS, DIAGNOSTIC IMAGING, LABORATORY/PATHOLOGY, TREATMENT, MANAGEMENT, IT/TECH, and RESEARCH. The main content area is divided into sections for different medical equipment types: CT, MRI, and Injectors. Each section features a grid of product cards with images and brief descriptions. A red box highlights a specific MRI product card, which is expanded into a detailed view on the right side of the image. This detailed view shows the product name 'Canon - Vantage Orion 1.5 T', technical specifications (Gradient: 54 / 45 mT / m, Slewrate: 155 / 200 mT / m / s, Channels: 128), and a list of highlights including patient-friendly bore, silent scanning, and advanced reconstruction techniques like AIACE.

healthcare-in-europe.com

LATEST NEWS | DIAGNOSTIC IMAGING | LABORATORY/PATHOLOGY | TREATMENT | MANAGEMENT | IT/TECH | RESEARCH

RADBOOK

CT [More Offers](#)

- Accessories / Complementary Systems
Canon Electron Tubes & Devices - LM-CT Tube
Canon Electron Tubes & Devices Co., Ltd
- Volume CT
Siemens Healthineers - Somatom Edge Plus
Siemens Healthineers
- Cone Beam CT
Celtra - New Tom 75
Caldia s.r.l.
- Dual Source
Siemens Healthineers - Somatom Drive
Siemens Healthineers
- Accessories / Complementary Systems
GCTechnology - CIRS Phantoms
GCTechnology GmbH
- MR-CT Fusion
Agilis - FCT Spectra HD
Fujifilm Europe GmbH

MRI [More Offers](#)

- 7-Tesla
Siemens Healthineers - Magnetom Terra
Siemens Healthineers
- High-Field (7.0T/3.0T)
Siemens Healthineers - Magnetom Free Max
Siemens Healthineers
- Accessories / Complementary Systems
aIMRI GmbH - MRI Safe Handheld Metal Detector
aIMRI GmbH
- 1.5-Tesla
Canon - Vantage Elin NX Edition
Canon Medical Systems Europe B.V.
- Accessories / Complementary Systems
aIMRI GmbH - MRI Safe Wheelchair
aIMRI GmbH
- 1.5-Tesla
Canon - Vantage Orion 1.5 T
Canon Medical Systems Europe B.V.

Injectors [More Offers](#)

- Injectors
Medison AG - Accutron MR
Medison AG
- Injectors
Medison AG - Accutron HP
Medison AG
- Injectors
Gerstel - FlowSens
Gerstel
- Injectors
Gerstel - OptiStar Elite
Gerstel
- Accessories/Complementary Systems
Transpatis - Transpatis Data Acquisition Board
- Injectors
Gerstel - OptiSens
Gerstel

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LATEST NEWS | DIAGNOSTIC IMAGING | LABORATORY/PATHOLOGY | TREATMENT | MANAGEMENT | IT/TECH | RESEARCH

RADBOOK

MRI [More Offers](#)

Canon Medical Systems Europe B.V.

Canon - Vantage Orion 1.5 T

Gradient: 54 / 45 mT / m
Slewrate: 155 / 200 mT / m / s
Channels: 128

Highlights

- Patient friendly 71cm wide bore and silent scanning with Passivation Zen
- Fully integrated Deep Learning Reconstruction: Advanced intelligent Clear-IQ Engine (AIACE). AIACE produces exceptionally detailed MRI images with high SNR
- Auto Scan Assist: solutions for automated scan-planning and increased productivity
- Next generation scan techniques
- Enhanced throughput with Compressed SPECTER, dockable table and live planning tool ForeSee View

All RADBook products are featured on the **healthcare-in-europe.com** homepage.
 Moreover, the product entries are displayed in corresponding articles depending on the context (keyword-associated).

Products from RADBook



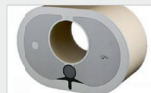
Mobile RIS/PACS Viewer
Agfa HealthCare – Xero Universal Viewer
 Agfa HealthCare



Bi-Plane
Siemens Healthineers - Artis icono biplane
 Siemens Healthineers



Tomosynthesis
Fujifilm – AMULET Innovality
 FUJIFILM Europe GmbH



Accessories / Complementary Systems
PTW - Thorax Phantom
 PTW Freiburg GmbH



Flatpanel Fluoro
GMM Group – Opera Sharp Evolution – Remote-controlled system
 General Medical Merate S.p.A. (GMM Group)



PACS
Image Information Systems - iQ-System PACS
 IMAGE Information Systems Europe GmbH



Ultrasound
Canon – Aplio a450
 Canon Medical Systems Europe B.V.



Surgical Flat Panel C-Arms
Ziehm – Vision RFD Hybrid Edition
 Ziehm Imaging GmbH

Related products



Reading
Nexus/Chili – Diagnost
 Nexus/Chili GmbH



Printers
Agfa – Drystar 5503
 Agfa



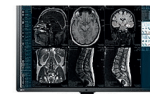
Multi-Modality Suites
Canon – Alphenix 4D CT
 Canon Medical Systems Europe B.V.



Artificial Intelligence
Canon - HIT Automation Platform
 Canon Medical Systems Europe B.V.



Accessories / Complementary systems
Febromed – Get Up
 Febromed GmbH & Co. KG



Reading
medigration – ImageVision
 medigration GmbH



Portal Solutions
i-Solutions Health - RadCentre Patientenportal
 i-SOLUTIONS Health GmbH



Portal Solutions
medavis – booking4med Online Appointment Booking
 medavis GmbH

Product entries



Single Entry

669,- €

Single product entry 1/6 page,
logo on related chapter cover,
logo and address details in the manufacturer list and database

Basic package

1.359,- €

1/6 page full color product entries (4 entries max),
logo on related chapter covers,
logo and address details in the manufacturer list and database

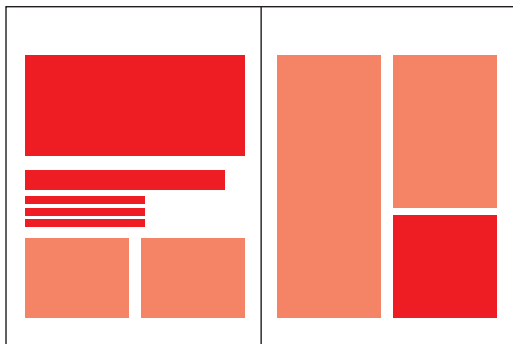
Full package

2.450,- €

1/6 page full color product entries (12 entries max),
logo on related chapter covers,
logo and address details in the manufacturer list and database

*For more than 12 products entries prices on request.
We will integrate a direct link from the ePaper ad or product entry to your website.
This service will be charged once as part of your print booking with € 98.*

Advertorials



One page article

6.350,- €

400 – 500 words max. (.doc/.docx/.rtf/.txt document),
1 – 2 images in high resolution (300 dpi min., CMYK mode,
supported file types: .jpg, .eps, .tif)

Double page article

9.990,- €

800 – 900 words max. (.doc/.docx/.rtf/.txt document),
1 – 3 images in high resolution (300 dpi min., CMYK mode,
supported file types: .jpg, .eps, .tif)

By booking an advertorial you will receive 60% discount on a product package of your choice.

Ads



1/1 **page** A4, 4c

6.350,- €

210 x 297 mm

Untrimmed: 216 x 303 mm



1/2 **pages** A4, 4c,

3.890,- €

Horizontal, 210 x 148 mm

Untrimmed: 216 x 151 mm

Vertical, 100 x 297 mm

Untrimmed: 103 x 303 mm



Blocker ad, 4c

850,- €

85 x 76 mm

Untrimmed: 91 x 82 mm

*By booking an advertisement you will receive 60% discount on a product package of your choice.
Title + cover pages: prices upon request.*

Online placements on healthcare-in-europe.com

Banners		
Header banner	1,150 x 100 px (desktop) 690 x 75 px (tablet) 270 x 270 px (mobile)	4.350,- €
Content banner	1,150 x 100 px (desktop) 690 x 75 px (tablet) 270 x 270 px (mobile)	3.650,- €
Rectangle banner	400 x 400 px	2.990,- €

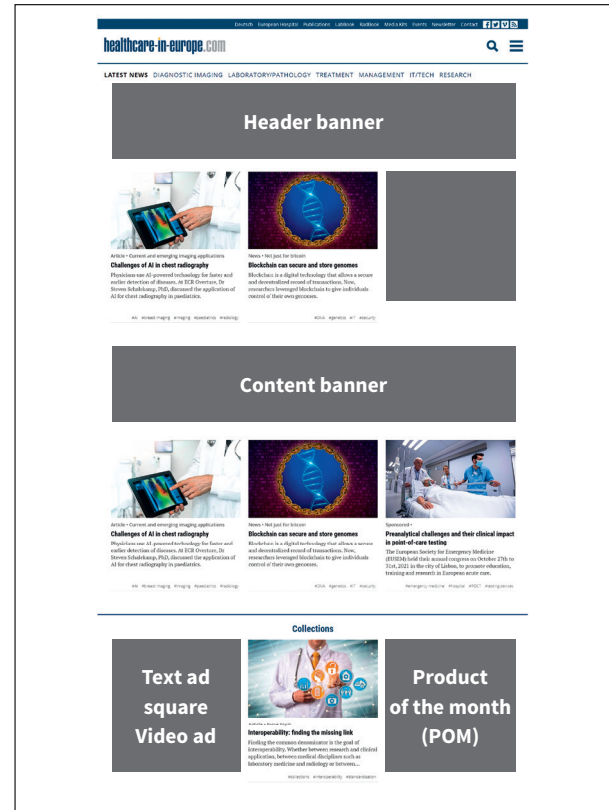
Text ads	
Text ad square/video ad	3.150,- €
Product of the month (POM)	3.150,- €

Prices per month

File formats: .jpg / .png

Run time: one month

Please find more details and formats at mgo-fachverlage.de/mediadaten/healthcare-in-europe.com.



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Tel.: +49 9221 / 949-407 · Fax: +49 9221 / 949-401
www.healthcare-in-europe.com
HRA Bayreuth Nr. 3713

Bank details:

Sparkasse Bamberg
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Diana Thümmel

Advertising

+49 9221 949-407

d.thuemmel@mgo-fachverlage.de



Eric Jund

France, Italy, Spain

+33 493 587 743

jund@european-hospital.com



Hanna Politis

USA, Canada

+1 3018 696 610

hanna@media-intl.com



Tim Hofmann

Editor

+49 9221 949-176

t.hofmann@mgo-fachverlage.de



Charles Yang

Taiwan

+886 4 2322 3633

medianet@ms13.hinet.net